



NICOLE CALLAHAN
PHOTOGRAPHY & GRAPHIC DESIGN



(847) 313 0257 • Niccallahan321@gmail.com • Island Lake, IL

ABOUT ME

I am an adaptable and experimental designer & photographer that sees the beauty in the small, overlooked moments in life. I focus on highlighting the meaning in all things and expanding the minds of others through my work.

EDUCATION

Carthage College | Kenosha, WI
Senior Standing GPA: 3.864

- Bachelor of Arts
GRAPHIC DESIGN
- Bachelor of Arts
MARKETING

SKILLS & AWARDS

PROFICIENT IN

- Preparing materials for print
- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Adobe Lightroom
- Microsoft Suite
- Procreate
- EDPA Design Challenge Winner

EXPERIENCE

Jockey International, Inc - Graphic Design Intern

03/2023 - 04/2024

- Assisted with design of digital and print materials by producing basic layouts, selecting colors and tracking down appropriate images.
- Used Adobe Photoshop, Adobe Illustrator and Adobe Indesign to assist in developing materials.
- Worked with a large team of creatives as well as numerous individuals from other departments in order to complete a variety of retail and marketing projects.

Carthage College Velocity - Design Executive

08/2023 - CURRENT

- Collaborated with a team of five people in creating marketing collateral and materials including brochures, handouts, and conference booth design renderings for companies obtained as clients

Freelance

01/2021 - CURRENT

- Created branding & marketing materials for Silly Me Sweets
Logo design, business cards, order forms, & photography
- Worked on numerous projects involving photography/retouching
Baby shower, maternity photos, sports games, & partner photo shoots
- Created print materials/collateral for various occasions
Baby shower invitations, Valentine's Day cards, Thank You cards, music poster decor & more

House of Gerhard - Waitress/Bartender

10/2021 - 02/2024

- Committed to surpassing customer expectations for service efficiency and quality.
- Collaborated on a team to provide top-quality food and beverage service at this upscale restaurant & pub
- demonstrated success in a training and coaching role.